## VALORIZATION OF THE TERRITORY AND USE OF ENDOGENOUS RESOURCES





PORTUGAL 2020

# **Operational Group:**

BDMIRA - Sustainable and competitive sweet-potato at Mira irrigation zone: innovative practices and organizational dynamic. BDMIRA - Batata-doce competitiva e sustentável no Perímetro de Rega do Mira: técnicas culturais inovadoras e dinâmica organizacional.

# **Practical** problem

productivity Mira Sweet potato region declined at due to phytosanitary/cultural practices problems in nurseries/field, affecting, among others, Lira variety, a Protected Geographical Indication. Lack of free virus 'Lira' plant material lead to import others with economic/ecological constraints.



### Supported by:



Fundo Europeu Agrícola de Desenvolvimento Rural

## **Partners**

Type:

Research/ Teaching

Agri association

Agri enterprise

Name:

Lda.

INIAV, I.P. – Instituto Nacional de Investigação Agrária e Veterinária; ESA/IPS – Instituto Politécnico de Santarém/Escola Superior Agrária AHSACV – Associação de Horticultores do Sudoeste Alentejano e Costa Vicentina ASF Portugal Unipessoal, Lda; Gemüsering Portugal Produção Hortícola

Project

